



FALLS CREEK MEDIA KIT 2011



1800 45 35 25



Dear media representative

Editorial opportunities abound at Falls Creek and our resort based media team can assist in fulfilling your project objectives of an interesting, informative, and content rich article, interview or television segment.

All members of the media can access a dedicated resource area within the resort's website for up-to-date statistical information, current releases and a full image library of year round resort activities. These resources are available unencumbered to all bona fide media representatives with production quality images available for download. This tool has been created with your needs in mind and is found at:

www.falls creek.com.au/mediacentre or <http://www.falls creek.com.au/mediaimagegallery>

In addition, Falls Creek has an in-house camera person and presenter who can provide tv-quality footage and production assistance for your crew's requirements. Please provide a written request outlining the story focus in order for provision of footage best suited to your needs.

Media Visit Guidelines:

Falls Creek media familiarisations are recognised as the most effective means of portraying the numerous attributes of the high country alpine resort to Australian consumers.

Falls Creek's media team offers support to journalists, photographers, and broadcast media representatives, with organised assignments or one-off, tailor-made famils. Any reasonable request from bona fide media will be considered and promptly responded to.

We understand there are speculative freelance media assignments from time-to-time however succinct story concepts help to secure a favourable response to resort hosting.

After visiting Falls Creek we would appreciate receiving a copy of the article, video, or feature showing the outcome of your time spent in the resort.

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There are three key elements that define Falls Creek:

- Family Friendly
- Australia's only true ski in/ski out village
- World class freeride – voted Australia's best terrain parks

1.0 Family Friendly

Falls Creek is the ideal ski resort for families:

- specialised programs for kids in the Snowsports School
- extensive adventure activities to keep them entertained
- Pete The Snow Dragon shows for those magical moments
- hassle free with your accommodation on mountain
- wide variety of accommodation with an extensive choice of apartments offering privacy
- fully catered lodges for that special family holiday
- you can choose special dinner sittings for kids and then they're looked after whilst you enjoy a romantic dinner for two
- friendly community
- safe village

2.0 Ski-in and Ski-out

Falls Creek has an integrated network of 15 lifts covering more than ninety trails. This network enables visitors to ski to and from their accommodation and the lifts from any position in the Village in normal snow conditions.

Walk out your door, click on your skis/board, and ride the snow-covered streets to the lifts where you can head out to the slopes. Ride back via the home trail network right to your door. Click off your skis/board and head inside for a relaxing beverage and chat about the day's adventures. Nice and easy, hassle free.

The ski-in, ski-out facilities at Falls Creek offers all types of riders a truly unique experience and an unparalleled level of convenience.

European Style Village - modelled on European resorts, the Falls Creek Village is picturesque, compact and ideally suits our ski-in and ski-out lifestyle.

3.0 Freeride Falls Creek

Terrain Parks

There's nothing in Australia like our massive parks and with the beginners area at Drover's Dream, we have four parks – kids, beginner, intermediate and advanced/expert.



Riders can develop skills in the safe learner's area, progress to the intermediate slopes then hit the big stuff for some serious challenges.

Riders from Australia and overseas, come to check out the amazing hits, features and rails at Falls Creek.

Rail Features

Specialised rails are installed at Falls Creek for the ultimate fun with fun boxes, slide rails and boxes of all shapes and sizes to challenge any level of Freerider.



What's New @ Falls Creek for 2011

New My Falls Creek iPhone and Android App



Falls Creek is launching a new and exciting iPhone and Android app to provide up to date information and current data. The My Falls Creek iPhone and Android App will be very useful for skiers and boarders who want to track their own movements on the slopes. “It will be a fun tool with loads of fireside chatter for guests and locals about where they’ve been and how many miles they’ve skied” says Nick Noble Marketing Manager Falls Creek Ski Lifts.



The features will include:

- Live snow reports
- Live snow cams
- Guests can track their:
 - Total distance covered
 - Runs completed
 - Time down each run
- Packages and deals through Falls Creek Reservations 1800 45 35 25
- Falls Creek directory
- GPS tracking and points of interest
- Latest tweets and news

There'll be a leader board on the app for people who achieve milestones such as all runs completed, all landmarks visited, riding all lifts as some examples.

“We expect a huge take up of the new Falls Creek app as it provides essential information on weather, where grooming occurred, where the best skiing is and what specials are being offered” says Noble.

The app will be available from Saturday 11 June 2011 in line with the launch of the snow season.

Check www.skifalls.com.au/MyFallsCreek for updated information on this fun new app.

Kassbohrer 200 Edge Park Groomer

We've been demo'ing a park groomer and have decided it fits our needs so have purchased it to complement our extensive grooming fleet.

The park groomer is a specialised machine for building and maintaining terrain park features. It has the same power as a 300 but is lightweight which allows for more nimble work.

Falls Creek recognised the need for quality terrain parks ten years ago and have built a team of dedicated drivers and have expanded the grooming fleet to include specialised equipment capable of building exceptional features.

This is seen in our four terrain park regions with recognition from top snowboarding magazines voting the park/s number one numerous times.

Falls Creek is the only resort in the southern hemisphere to hold a 4 star TTR event (ticket to ride) with Stylewars due to its commitment to terrain parks and the freeride community.

The parks are not only for snowboarders, skiers get great enjoyment in the parks.



This new addition will ensure Falls Creek's continued provision of quality terrain parks and innovative construction of new features.

Snowmaking Upgrades

Falls Creek has once again improved its snowmaking capabilities with the installation of new technology water pressure control valves. The valves assist snowmakers to maximise snow production whilst still producing the highest quality snow possible.

This will allow for improved snowmaking to occur on Wombat's Ramble, our iconic ski area which is home to our night skiing and is Australia's longest beginner run, giving beginner skiers a good chance to get the feel of skiing and gain confidence on their new equipment.

Wombat's Ramble is part of our key network for our ski in ski out guests to access their accommodation in the Falls Express region.



New Signs to Get Home

Falls Creek's iconic ski in-ski out village is rolling out new and improved 'ski & board home' signage to navigate yourself to different areas of the village when skiing back home. Being the largest resort in Victoria, Falls Creek wants to make it even easier to navigate back to the village.

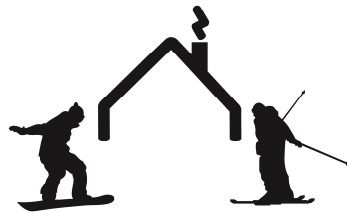


The improvements for 2011 include:

- New 'SKI HOME' signs on the home trails in ski area
- Renewed focus on ski-in ski-out, board-in board-out
- Making it simpler for guests to ski and board back to their accommodation
- Minimising the need to walk up hill or queue for shuttles
- Signs on home trails will direct guests to the correct village zone to return to

The zones will be coded to create a simplistic system of navigation. More information will be available as the new system is finalised.

This is the new Snow Home logo:



Elevated Stairways

Falls Creek is Australia's only true ski in ski out resort in normal conditions and to preserve this highly sought after attribute, the resort has installed elevated staircases which take pedestrians through the village via a network of stairways.

Pedestrians no longer need to utilise all the roads, they can duck between buildings using the steel structured walkways taking them to their destination via a shorter route.

The roll out includes a main stairway from Oversnow up to Christie Street outside Southern Cross, another from Southern Cross up past The Man directly to Slalom Street. Another shortcut includes a walkway from Halley's lodge precinct up to Arlberg Street.

This will lengthen the snow life for skiers and boarders accessing the lifts and the village on skis and boards.

Further vertical walkways will be installed in the future.



Telemark Skiing Program Falls Creek Snowsports School

Falls Creek's Snowsports School is no ordinary ski school. It is renowned for its innovative approach to enhancing each guest's on-snow enjoyment.

Regardless of age, it has programs for 3-5 year olds, 6-14 years (skiing + boarding), Women only ski programs and an aptly titled Boomers on Groomers program for the more mature-aged skiers and boarders.

For this winter a new option has been added to the smorgasbord of activities coordinated by fertile minds responsible for running the award-winning Snowsports School. In fact this new product isn't new exactly. It is a form of skiing which has been used by the Scandinavians for centuries.

Telemark skiing (also known as **free heel skiing**) will be offered to resort guests seeking to add another skill to their on-snow prowess.

Advanced bookings with the Snowsports School office are essential and minimum numbers apply to group lessons. Call 03 5758 1070 for more details.

Please view our grading levels to assess your abilities.

Telemark equipment is available for hire from Falls Creek Sports and Gebi's rental outlets.

Telemark lessons are offered through the myriad Group and Private Lesson products or alternatively, are offered as follows:

1.0 First Timers - Tele Thursday

Group lessons every Thursday afternoon from July 7 through August 25 from 1.30pm – 3.30pm. \$58 per session

2.0 Intermediate

2.1 Women's Freeheel Sunday Slide

A women's only clinic designed to give you confidence and inspiration while learning the technical side to telemark riding with like-minded participants.

July 31, August 14 & August 28. 9 am – 12pm \$87 / session, \$235 for all 3 sessions

2.2 Falls Freeheel Explorers

Learn to ski the resort confidently with techniques to take you beyond.

August 5, 7, 19, 21 1:00pm – 3:30pm \$73 / session

3.0 Advanced



3.1 Falls Freeheel Rippers

Advanced sessions looking at steep skiing, high end carving and bumps, racing and terrain park.

August 5, 7, 19, 21 9:30am – 12pm \$73 / session

For great packages, contact Falls Creek Reservations on 1800 45 35 25.

New Plaza Area

Falls Creek has completed the final phase of the Slalom Plaza area at the base of Falls Express lift where Wombats Ramble ambles down.

The area is complete with water features and a large architectural staircase accessing the village and improved access to Falls Express lift.

The area provides a relaxed region to enjoy watching riders come down Wombat's Ramble whilst taking in a coffee or bevvvy from several of the restaurants & cafes in the precinct including The Last Hoot, The Pass, TomDick&Harry's and Alta.

New & Improved Night Show





The Night Show is one of Falls Creek most famous night time entertainment events. Each Thursday night, in July & August, the village bowl lights up with on-slope performances and a spectacular fireworks finale.

The show will be upgraded this year for an even more entertaining schedule of precision skiing, speed show and on snow vehicle performances. Pete the SnowDragon will be present plus some extra activities that involve crowd participation. Watch this space.

Contact Falls Creek Ski Lifts 03 5758 1000 or check www.skifalls.com.au

Snowmobile Tours on luxury snowmobiles

This year is the 11th season Falls Creek Snowmobile Tours has been operating and to celebrate they have bought 10 brand new luxury Snowmobiles. Snowmobile Tours allow guests to ride or pillion on their own snowmobile in the backcountry of Falls Creek.

There is no better way to explore the backcountry of Falls Creek than driving your own snowmobile or experiencing the spectacular views as a passenger. These new machines now make for an even more comfortable ride with lighter steering, comfortable seats, heated hand and thumb warmers, push button reverse and hand protectors for the passengers.

Guides will take you to the pristine backcountry of Falls Creek, areas almost untouched by others. Whether you climb to the top of Mt McKay (the highest drivable point in Australia, 1842 metres) for 360 degrees of spectacular views or head down tree shrouded Road 24, you are sure to set your eyes on some of the best snow covered backcountry Australia has to offer.

Tours run every two hours starting at 9am. Book to reserve your place with the Activities Desk on 1800 20 44 24.

Australian Interschools Championships

Falls Creek will be hosting the Australian Interschools Snowsports Championships 7 - 11 September with families from all over the nation competing in the largest snowsports event in Australia.

The event includes ski racing, snowboard racing, boardercross, skiercross, moguls and cross country.

Contact Falls Creek Ski Lifts on 03 5758 1000

Media Information

For more media information please contact:

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Ian Talbot 0418 413 718 skipress@wix.com.au



Going Green:

Falls Creek Ski Lifts is increasing its green commitment with more use of 100% renewable energy particularly for the snowmaking system and additional night skiing plus numerous lifts within the resort.

Free Stuff

- Free skiing and boarding for kids 5 years and under when accompanied by an adult
- Free Kids' Helmet Rental for children 15 and under when renting skis or a board at Falls Creek Sports.
- Free Snowman building competitions every Wednesday and Saturday from 4.30pm in the alpine resort's Village Bowl. A pile of snow is provided for young imaginative to sculpt a snowman, snow woman or a snow monster. They are free to create whatever they decide.
- Free Sunday afternoon Skiing (conditions apply). Any consecutive day ticket of 5 days or greater starting on a Monday may be collected and used from 1pm the Sunday prior. If the product includes rental from Falls Creek Sports, equipment may also be collected from 1pm subject to availability. Please note that the Sunday afternoon use is for lifts only, no lessons are included in the free half day.
- Free Pete the Snow Dragon Show every Wednesday and Saturday from 5pm. This is a must-see event for kids! The big blue celebrity Snow Dragon is a winner with the kids (and their parents). His family-friendly show is just one of a number of free activities in the alpine resort's entertainment precinct.
- Free Snocce (on-snow Bocce) takes place on groomed Snocce courts at the same time as the Free Snowman building competitions and just before the Pete the Snow Dragon shows every Wednesday and Saturday.
- Free binding check. Ensure your bindings are correctly calibrated with a FREE binding check on our Speedtronic Torque Tester at Falls Creek Sports.
- The operator of the oversnow vehicles offer children under five years free travel.
- There's Free Resort Entry (conditions apply) for Sunday arrival for skiers and boarders if they've booked a 5 night stay (or longer) midweek. They are allowed to enter the alpine resort free from 1pm for the day of arrival.
- Numerous lodges and apartments at Falls Creek have free incentives for families. Call the res centre on 1800 45 35 25 for the low down



What's Exciting

White Space Specials

Heavily discounted Falls Creek packages make for a wise holiday choice and you'll be surprised at the incredible value for holidays in the snow at Falls Creek right across June to September. When you book a minimum 3 days lift, lesson, and accommodation package the reduction is as big as 50% off high season rates and we even have 30% off during selected school holiday dates. Phone Falls Creek Reservations Centre on 1800 45 35 25 for further information or email accom@falls creek.net

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| Saturday June 11 – Thursday June 23 | 50% discount |
| Friday June 24 – Friday July 1 | 30% discount |
| Friday 26 August – Thursday 8 September | 30% discount |
| Friday 9 September – Sunday 2 October | 50% discount |

Note: The commencement dates above refer to the first days lift pass, not necessarily the first night's accommodation

Terrain Parks and Terrain Riding

At Falls Creek we have a terrain park for everyone. Staking our claim as Australia's freeride and freestyle capital, Falls Creek creates four terrain parks each season.

Our monster rail and terrain park on Ruined Castle will return as two parks again, one with big hits for advanced riders and a smaller scale park for intermediates. The kids will love Fox Trail Park with its natural berms, rollers and trails among the snowgums. And Drover's park will be set out just for beginners to ensure there's 'air' for everyone.

Included in the terrain riding line up:

- **Burton Learn To Ride Package**

Falls Creek has teamed with Burton to give you specific instruction from our Burton trained instructors and access to Burton learner specific equipment. Each day your skill level will improve and your board will be upgraded to suit your progression. Start with a soft, edge free deck then move onto an all mountain board as your ability improves.

There's nothing in Australia like our massive parks and with the development of a beginners area at Drover's Dream, we now have four parks – kids, beginner, intermediate and advanced/expert.

Riders can develop skills in the safe learner's area, progress to the intermediate slopes then hit the big stuff for some serious challenges.



Riders from Australia and overseas, come to check out the amazing hits, features and rails at Falls Creek.

- **Fly Girls Program**

A great way for like minded girls to get together and have a blast. Ski or board. Expertly trained pro's teach you how to ride the terrain parks with all the jumps, boxes and obstacles.

- **Freeride Lessons**

Learn to ride rails, boxes and jumps in our Snowsport School freeride skiing and boarding sessions.

- **Mini Rail Jam Sessions**

Wanna learn how to ride those rails, fun boxes and features. Join our beginner sessions in the Tube Park for some riotous fun and a great way to learn how to jib.

- **SnowTube Cutters**

Our mini pipe cutter means we start even earlier in the season shaping the parks with the first snowfalls. Furthermore, we have the capacity to shape better spines, hits and landings in the terrain parks and the mini cutter can also be used in the Snow Tube Park for creating fun courses for tubing.

Experienced Locals and International Staff

Falls Creek's grooming department employs a broad range of grooming professionals. Our highly trained crew are a blend of local and international staff who work together developing optimum conditions and features across all areas of the resort from beginner to advanced terrain. Specialised freeride groomers are employed to work solely on our parks and pipes.



Adventure Park Activities

Falls Creek is the resort of choice

We offer loads of activities for the young and young at heart including:

- Spectacular Night Show with fireworks each Thursday in July and August
- Pete The Snowdragon shows and appearances
- Snow Bungy
- Snow Tubing
- Snow Bikes
- Mini Jam Sessions
- Pete The Snow Dragon shows
- Night Skiing
- Snocce
- First Tracks
- Scenic Helicopter Flights
- Grooming Tours
- Snowmobile Tours
- Snowman building competitions
- Nordic Walking
- Sunset Summit Bubbles
- Kite Boarding
- Pay to Race
- Scenic Heli Rides
- Mt McKay Backcountry skiing
- Night Skiing
- Shopping @ Apres Vous

Pete the Snow Dragon is our warm and friendly dragon, who entertains kids with stage shows, appearances at the snowclub 4 kids programs and is seen skiing the slopes looking for fun and adventure.

With Snow Bungy, you're strapped into a spring loaded harness which allows you to bounce high on the trampoline. Soar with the snowflakes and learn aerial manoeuvres and tumbling tricks. Part trampolining, part bungy jumping. Located in the Village Bowl.

Snow tubing is one of the most popular alpine activities outside skiing and boarding. A specialised lift called The Tube transports tubers to the top of the designated snow tubing slope.

'The Tube', our 110m Wonder Carpet services tubers in the Snow Tube Park.

And of course the Snow bikes are mind blowing. Falls Creek has a squadron of these unique adventure bikes.



The mini rail jam sessions are designed for kids 15 and under who want to learn how to jib in the terrain park but aren't sure about rails. Instructors show how it's done and give loads of hints.

Night Show Spectacular Amazing show with performance skiing, Steve Lee Summit Racing, snowtube speeding and sensational fireworks FREE

Steve Lee Back Country Tours Adventure, fun, excitement take a tour with Steve and see Falls and the backcountry in a totally new & fun way. Cost tbc

Snow Bungy \$11 for 1 session, \$tbc for 2, \$tbc for 5. 4 – 8 pm daily with extra hours Sat – Mon 12 noon – 2pm and 12 – 8pm school holidays.

Night skiing Race quality lights brighten the slopes for some fun low intermediate and beginner night skiing and boarding on Wombats Ramble – 2.2km long. Ride Falls Express @ night. Price \$20 adult, \$15 youth and \$10 child for 3 hours.

Snow Tubing The Snow Tube Park returns with easy accessibility via The Tube lift and will cost \$20* per half hour session.

Snow Bikes The snow bikes will be available to use on a designated circuit and will cost \$37* per session.

Nordic Walking Snowshoeing takes on a whole new dimension with a stroll through the ancient snowgums. For a work out use the dedicated poles to tone those arm muscles in a relaxed outdoor atmosphere with pristine alpine air to fill the lungs. Only \$23 and a whole world of new experiences.

Grooming Tours On selected nights throughout the season, guests can enjoy a 30 min ride in one of our Kassbohrers whilst they groom the runs at night. A snowmobile will collect guests from Falls Creek Sports in the village bowl and take them to the Kassbohrer, where they'll ride up and down the slopes learning how we achieve that corduroy finish. They'll learn about the influencing factors that affect grooming such as temperature, humidity, forecast and type of snow.

This is a great insight into the 24/7 activities of ski field operations and a fascinating ride with some real characters.

Grooming tours will operate most nights the fleet are grooming throughout the season and will cost \$tbc*.



- Snocce** Bocce in the snow. Competitions will be held regularly in the Village Bowl. Great family fun. FREE
- Snowman Building Comps** We'll push up the snow and you sculpt the snowman, snowwoman, snow family. Creativity is the key. To be held on selected nights in the Village Bowl. FREE
- Heli link to Hotham** Experience the ultimate alpine view. Cruise above picturesque snow-capped mountains, over the Falls Creek resort and the Summit of Mt Feathertop during a helicopter ride to Mt Hotham. Ski Hotham on your Falls Creek Lift Ticket. Heli ride is only \$tbc*
- Scenic Flights** Enjoy a lunchtime scenic flight above the heights of Falls Creek and take in the views of the snow-capped mountains. \$tbc
- Snowmobile Tours** Ride your very own snowmobile or relax and be a passenger. Head out to the backcountry for some fun on the snow and check out the amazing views, flora and fauna.
- Pay To Race** Race yourself against the clock, or take on family and friends on NASTAR course at Towers (intermediate run). \$tbc/run
- Kite Boarding** So much fun on the snow. Try this for \$65 and get an extra kick out of your snow holiday
- Sunset Tours** Ride Summit chairlift to the top and watch the exquisite sunset with a glass of bubbles \$tbc
- Mini Rail Jam** For \$tbc get a load of fun action on the mini rails with your mates
- First Tracks** Every Thursday guests can sign-up for 'First Tracks'. It is a program tailor-made for a small number of guests who will ski selected lifts in Sun Valley for about an hour before they are opened to the public.
- Visualise being there all by yourself (well not quite, there'll be you and a small band of like-minded first trackers) cruising down beautifully groomed corduroy. What a perfect start to the day! 'First Tracks' is open to a maximum of 20 guests and costs \$tbc* with a valid lift ticket.

*Prices correct at time of printing and may change at any time. Please confirm with Falls Creek Ski Lifts on 03 5758 1000



The mountain's premier Retail & Rental Network

Falls Creek Sports, Gebi's, Village Ski Hire, Viking Ski Hire, Apres Vous and The Board Lounge are Falls Creek's most modern rental and retail showroom network and is the largest on the mountain with seven convenient retail and rental locations and an additional retail outlet at Cloud 9.

The outlets sell lift tickets and snowsports school programs with exclusive lift, lesson and hire packages plus a range of retail clothing and merchandise, together with the dedicated retail outlet situated within the Cloud 9 precinct. These specialised outlets in the Village are truly your one stop shop!

Our architecturally designed system provides modern streamlined processing to deck you out in high tech performance sports gear getting you on the slopes efficiently.

The right equipment gives you every opportunity to improve your riding ability - no matter what standard you are. Our range includes Rossignol, Atomic, K2, Volkl, Fischer and more.

Falls Creek Sports network provides a modern comfortable environment with a selection of top of the line skis, snowboards and clothing equipment along with the convenience of lift/lesson ticket sales terminals.

Apres Vous – stylish retail outlet at the base of Falls Express

Pieces are sourced from local designers and from renowned fashion brands, including Prada, Versace, Spyder, oui, Hestra, Carrera, Canada Goose and Metropolis

The Board Lounge – by boarders for boarders

Come in and discover your potential. Grab a board and road test it on the mountain, excellent equipment and extensive retail available.

Phone 03 5758 1030 for any of the Sports Stores, Viking Ski Hire, Apres Vous, The Board Lounge, Gebi's and Village Ski Hire. Check the websites:

www.fallscreek.com.au/gebiskihire

www.fallscreek.com.au/fallscreeksports

www.fallscreek.com.au/apresvous

www.fallscreek.com.au/theboardlounge





Biography

Set high in the Australian Alps in North East Victoria, Falls Creek Alpine Resort is surrounded by some of Australia's most spectacular scenery and some of the nation's best skiing terrain.

The resort has always had an enviable reputation for the best and most consistent snowfalls in Australia, and in 2010, we had the most amount of snowfall in all of Victoria. Our snowmaking system enhances the natural base creating a deeper cover earlier and later in the season.

Renowned for its unique village atmosphere and variety of ski runs, Falls Creek is the only true ski-in, ski-out alpine resort in Australia where you can ski right from your door to the slopes and back again in normal snow conditions.

The Falls Creek village is compact and designed in an attractive European style with easy access to all accommodation, facilities and slopes.

Once again substantial investment has taken place this summer on new developments, new real estate, upgrades and new facilities. Falls Creek is the fastest growing resort in real estate in Australia.

Falls Creek offers all inclusive ski holiday packages, including accommodation, breakfast, lunch and dinner, ski lifts and lessons and equipment hire. Many of our accommodation facilities also offer a snow guarantee on their bookings.

As a fully self contained alpine village, Falls Creek has a host of facilities including on-mountain gear rental, retail apparel outlets, supermarkets, medical centre, restaurants including cafes, bistro style and a-la-carte as well as nightspots with live entertainment.

Falls Creek, Because We Love It!



What Makes Falls Creek Special

Freeride Falls Creek

Terrain Parks There's nothing in Australia like our massive parks created under Ruined Castle Chairlift & Drover's Dream. Check out the Fox Trail Kids Park. Riders from all over Australia, and overseas, come to check out the amazing hits, features and rails.

Rail Features Specialised rails are installed at Falls Creek for the ultimate fun weapon with fun boxes, slide rails and boxes of all shapes and sizes to challenge any level of Freerider.

High Quality Snow

Located in the heart of the Victorian Alps, Falls Creek offers snow and skiing of the highest quality.

With its high altitude, predominantly south facing slopes, and Victoria's largest snowmaking facilities, Falls Creek is in the ideal position to receive, make and retain good quality snow.

South Facing Slopes Prolong Snow Cover

Many of Falls Creek's ski slopes face south, which means the runs are in the best position to receive and retain snow – first to get the snow and last to get the warm sun which means it lasts longer and is of a higher quality.

Victoria's Largest Snowmaking System

Falls Creek has the largest snowmaking system in Victoria, covering over 110 hectares. With the natural snowfalls and snowmaking, Falls Creek offers the snow guarantee to back our claim of the most reliable snow in Victoria. And don't forget Falls Creek has the most snowfall in Victoria.

Australia's first choice for après activities

This is the pinnacle of entertainment in the alpine environment. Providing exceptional choices including grooming tours, Nordic walking, bubbles on the summit to watch the sunset, snow bungy, night show spectacular, snow tubing, snow biking, snowmobiling, night riding, snow bocce, snowman building competitions and great cafes, restaurants, bars and live entertainment venues.

Less Crowded

Falls Creek is a destination resort where riders tend to stay longer, our research shows an average of around five days duration. It has a skiable area of over 450 hectares plus another 200 odd hectares around the Mt McKay/Rocky Knolls/Damsite region, and a lift capacity of more than 20,000 riders per hour. This means less crowds, less waiting in queues and more riding.

Friendly Staff

Market Research, both on mountain and post visitation, consistently ranks our staff highly in the areas of customer service, helpfulness, and product knowledge.



What Makes Falls Creek Special

Winter Slope Maintenance

During the night our large grooming fleet is hard at work preparing smooth groomed runs with the top quality finish that riders demand. In our fleet of eleven machines, we have specialised machines (winch cats) which can groom the very steep slopes and freeride elements.

The mini & super pipe cutters allow purpose built features. Don't fret, we leave plenty of terrain ungroomed for the more adventurous mogul riders - including Mt McKay and Widow Maker or The Y's.

Super grooming in Summer

Throughout the summer months the super grooming team at Falls Creek continually trim the vegetation on the slopes under the guidance of Department of Environment and Sustainability & Parks Victoria, ensuring we can hit the slopes sooner on a quality base of snow when winter arrives.

Dual Mountain Lift Tickets

In conjunction with Mt. Hotham Skiing Company, Falls Creek offers visitors the opportunity to ski both resorts on the same lift ticket.

Helicopter Service

To take advantage of the dual lift ticket, fly to Hotham on our helicopter. Or you can book a scenic tour and check out the snow covered mountains with a bird's eye view.

Early Bird Season Passes

For those keen riders to both resorts, purchase a seasons ticket now at a much cheaper rate. Phone (03) 5758 1000 for more details.

Night Life

Falls Creek is renowned for its night life with live bands, happy hours and cocktail bars providing plenty of apres entertainment - all part of your snow holiday.



Snowmaking & Slope Maintenance

The facts

Falls Creek has the largest snowmaking system in Victoria - spread over 110 hectares.

Snowmaking covers the entire lift system in the Sun Valley region. We also have a large part of the bowl area covered as well. The snowmaking covers a wide range of runs from beginner to advanced. In total 15 lifts are covered throughout the resort.

The lifts and runs covered include: Ruined Castle, Scott's, Lakeside, Towers, Highway 83, Drover's Dream, Playground 1 and 2, Tom Thumb, The Tube, Mitey Mite, Eagle, Summit, Village and International. Home trails covered include Broadway, Days End, Junction and Wombats Ramble.

Falls Creek has snowmaking from beginner right through to advanced runs, catering for all levels.

The water used in the snowmaking is recycled back into the hydro lake and high technology equipment ensures energy efficient production.

Falls Creek is dedicated to improving the ski runs for their visitors, investing more than \$8 million in snowmaking facilities since commencing snowmaking in 1985.

There are over 23 kms of underground air and water pipes, with 300 hydrants and 210 air water snowmaking guns within the system. Included in the range of guns are 46 automatic fan guns, which produce the highest quality dry snow and are guaranteed to perform in marginal conditions.

Improvements over the past couple of years include new water pumps in Rocky Valley Lake, new lines, cooling towers and a filtration system to increase the quality of the snow produced.

The Falls Creek Snowmaking staff are experienced professionals in their trade and have been working in this position for many years, having travelled extensively to other resorts including International venues. With this wide knowledge they work summer and winter to bring the latest technology and snowmaking techniques to Falls Creek.

Falls Creek is world famous for its snowmaking, with many overseas visitors viewing our system each year. 17 full-time and 12 part time staff work throughout winter covering a 24 hour shift, seven days a week. Summer sees the team servicing equipment and installing new pipes. A dedicated group work hard to make Falls Creek the best ski resort in Australia.

Snowmaking produces the highest quality snow crystals, comparable to, and in some instances better than, natural snow. What falls to the ground is the same as what nature creates - and results simply from blending water and air. The water is pumped from the Rocky Valley Lake and the whole resort is planned so that the majority of melting snow and water run-off flows back into the Lake, creating a natural feedback



Snowmaking & Slope Maintenance

system and ensuring maximum water levels. The water supply is immense and never runs dry.

The Process

Snow is made from pure water forced skywards through high pressure snow guns in freezing conditions (-2 degrees wet bulb minimum temperature requirement). The droplets of water crystallise and the snow that falls to the ground is the same as natural snow. The quality of man-made snow can be varied according to temperature, humidity, and the amount of water put through the gun.

The water is drawn from Rocky Valley Lake (at a mean temperature of approximately +2 C) and pumped via the underground pipe network to the hydrants. Air from the compressors is also pumped to the hydrants, where a blend of air and water is mixed in the snowmaking guns.

Information from eight remote weather stations is logged in to a computer control network whereby a system of formulas are applied to this information to decide on the best mix of water and air to create the optimum quality and quantity of snow. Using these formulae, it is possible to control the texture of the snow and make it drier or wetter, depending on skiing requirements. A mist of carefully controlled water droplets (droplet size is reduced to suit the temperature and humidity at the time) is sprayed into the air where nature takes over and snow crystals form. After a period of curing on the ground, the new snow can be groomed.

Snowmaking facilities can produce snow with or without natural snowfalls, and ensures the most economical use of resources.



Range of Accommodation

Total number of beds

Falls Creek is nearing 5000 beds in the village ranging from economy style to luxury. There is something to suit everyone.

Commercial Lodges

There is a choice of 25 commercial lodges.

Self Catering Lodges

Accommodation is available in self-catering lodges all with communal kitchens.

Two small free standing lodges are also available, which can accommodate 10 people each and are fully self contained.

Self Contained Apartments

Self contained apartments are available for various group sizes 4, 6, 8, 10, and 12 beds.

You can bring your own groceries or have them home delivered from one of the two licensed supermarkets on the mountain.

Accommodation off the Mountain

Mt. Beauty, Bogong Village and Howmans Gap offer accommodation in fully self contained apartments, cabins or houses.

Bookings

All accommodation and package bookings can be made by phoning Falls Creek Reservations Centre on 1800 45 35 25 or Fax (03) 5758 3337.

The Reservations Centre is Falls Creek's premier on-mountain reservations centre. It is situated in the heart of Falls Creek, ensuring that our staff have in-depth knowledge of the resort. It is a fully licensed travel agency with a large accommodation selection and they can organise everything QantasLink flights/transfer via Albury airport, equipment rental, lift passes, kids Snowsports School, ski/board lessons and meals.



Places to Eat at Falls Creek

ALTA

Relax in stylish surrounds and enjoy Argentinian style cuisine. Located in Quay West St Falls it has easy access for lunch or dinner. Great wine list and exceptional service with stunning views across the high plains.

ASTRA LODGE

Fine a-la-carte dining with a large selection of wines. Voted best restaurant in the region by Alpine Style magazine 2004 and best bar 2005. Fully licensed. Bookings are necessary. Don't forget the Vodka Bar with over 60 exotic flavours.

ATTUNGA LODGE – WINDOWS TO THE ALPS

Views across the alps with a Baby Grand Piano, for relaxing apres ski entertainment. Fully licensed bar with a fine selection of wines. Bookings necessary.

BIG RED'S BBQ

Ski down at the top of Drover's run and stop for a burger with the spectacular view of the high plains lake.

CLOUD 9

Fully licensed cafeteria-type restaurant on the top of the mountain. Breathtaking scenery, sundeck, bar and coffee bar. Lunch specials from \$8.50

COCK AND BULL

Cosy English style pub with open fire. English beer and Guinness on tap. Bar snacks and traditional English fare served from 5pm. Friendly atmosphere, children welcome.

DICKY KNEE'S CAFE

Located at the base of Scott's Chair complete with sundeck and liquor licence. Open during the day with evening dinners on Wed and Sat (including a snowmaking tour), with a variety of foods to sustain the hungry rider.

FALLS CREEK COUNTRY CLUB

The newly designed restaurant provides good value, lovely meals and children welcome.

FALLS CREEK HOTEL

Australia's original Harvey Happy Hour with live entertainment. Restaurant menu changes daily with 350 wines on the wine list. Sunny day BBQ's on the balcony.

FEATHERTOP LODGE

Superb cuisine in a licensed restaurant. Lovely atmosphere with regular menu changes. Try their Becks, Bubbles and Oysters happy hour daily from 4.30 pm.

FRYING PAN INN

Fully licensed cafeteria style restaurant. Lunch and dinner daily throughout the winter.



Places to Eat at Falls Creek

GATEWAY CAFE

Located at the resort entrance, Gateway Cafe provides hearty cafe style food during the day.

HUSKI PRODUCE STORE

Casual cafe for breakfast, lunch and dinner surrounded by regional gourmet produce.

JB'S AT KARELIA

Play pool, sit by the cosy bar or enjoy a bbq style meal with a selection of salads.

JULIANS LODGE

Famous for good food and hospitality. Bar and BYO restaurant with open fireplace. Breakfast also available.

LAKESIDE LODGE RESTAURANT

Join the house guests for substantial meals at Lakeside. Good selection, regular changes and specials. Value meals.

MAX'S RESTAURANT

Good bistro style meals. Enjoy a light snack, a three course dinner (steak house style) or just a drink at the bar. Great atmosphere. Children welcome. No bookings taken. Close to night skiing and night time activities such as snow tubing and snow bikes.

MILCH

Groovy café style restaurant with funky menu and great wine list.

NELSE LODGE

Cosy atmosphere with bar facilities. Menu changes daily. Bookings necessary.

SILVERSKI

Funky bar with Japanese style food open 7 days from 5pm.

SNOWDRIFT LODGE

Comfortable cuisine in a licensed dining area. A-la-carte menu with extensive wine list.

SUMMIT RIDGE LODGE

Modern Australian fine dining in an intimate atmosphere. Fully licensed. Bookings necessary.

THE MAN

Interesting selection of meals including pizza, salads and a variety of choices. Family friendly restaurant area with well price meals.

THE LAST HOOT

Great pizzas, large lounge area with big screen tv to kick back and relax for lunch.



Places to Eat at Falls Creek

THE PASS

Enjoy the convenience of a ski by coffee. Pick your favourite from the kiosk style coffee venue at Quay West located in the Plaza area of the building.

TOM DICK AND HARRY'S

Kick back to the afternoon sounds of live music whilst enjoying a specially made cocktail and brag about your day's feats. Open from late morning thru to late evening.

TRACKERS MOUNTAIN LODGE

Exquisite dining experience. Gourmet menu with local country produce and high country beef. D'Gustacean style menu. Wine selection to match the outstanding menu.

WINTERHAVEN RESTAURANT

Cosy bar with fireplace and great menu options with views of the snowgums and snow covered village.

2011 Facilities

- Services:** 15 ski rental outlets including skis, boards, twin tips, demos and cross country
Post Office
Newsagency
24 Hour Medical Centre
Oversnow taxi service
Occasional Child-minding facility
Snowsports School
Shuttle Service
- Shops:** Twelve retail ski shops
Two licensed supermarkets (with home delivery service)
Gift and Souvenir shops
Photographic Centre
Mini, Mini Mart at Café Max
- Banking:** ANZ Bank Agency (located at The Hub Supermarket)
Commonwealth Bank Agency (located at Post Office)
EFTPOS facilities at most outlets including The Hub Supermarket, Gebi's Ski Hire, Ski Lift ticket boxes
Credit cards welcome - Visa, Bankcard, Mastercard, Diners Club, American Express in most cases. Australian Dollars Travellers Cheques accepted.
- Restaurants:** 30 outlets for eating, ranging from snack bars to restaurants
- Nightspots:** Bars with entertainment at The Frying Pan, Falls Creek Hotel, The Man.

Other bars include Tom Dick & Harry's, Alta, Cafe Max, Milch, The Cock and Bull, Mo's at Feathertop, Astra Vodka bar, Attunga Windows to the Alps, Winterhaven and more.
- Snowsports:** Falls Creek Snowsports School comprises around 90 qualified instructors from both Australia and overseas. In addition to the strong local contingent, Falls Creek instructors come from USA, Japan, Norway, Italy and Austria. Lessons are available for all standards including freeride, skiing, snowboarding, bumps, racing, cross country, children's classes and teenager groups. Specialised programs include Air & Style where you learn to perform aerial tricks, the Women's program, Age Race clinics, men's programs and more.
- Medical Centre:** Fully qualified Doctors in attendance 24 hours a day including sports medicine specialists.



Traveling to Falls Creek

Location: Situated in North East Victoria, Falls Creek is located 356 kms from Melbourne in the heart of the Victorian snowfields.

By Car: There is an excellent sealed road right to the resort with ample parking for over 2000 cars. Ensure you bring chains for your tyres and fit them when advised. Also make sure your car has the required amount of anti-freeze in the radiator for alpine conditions of -10 degrees.

Alternatively, cars can be left in the security car park at Mt. Beauty (30 kms downhill), with a coach service direct to the resort.

From Melbourne: Falls Creek is approximately 4.5 hours from the outskirts of Melbourne. Take the Hume Highway to near Wangaratta. Turn off 15km after the 2 McDonald stores near Glenrowan and drive through Myrtleford and Mt. Beauty to Falls Creek. Along the way enjoy the wineries and gourmet delights in the regional townships.

If you feel like relaxing, take the Falls Creek Coach service departing Melbourne daily (bookings essential) during specified times of the season. Phone Falls Creek Reservations on 1800 45 35 25 for more information.

For luxury, take the Snow Limousine with an amazing high tech stretch with ipod connections, dvd's, luxury seating and more

From Sydney: Falls Creek is 690 kms from Sydney (8 hours drive), It's a comfortable drive and when you get closer you can relax at one of the many wineries along the way.

From Canberra: 506 kms. 5.5 hours drive. Make sure you take the time to stop at the many gourmet destinations in the valley.

From Adelaide: A nice run through some of Victoria's fabulous countryside. It takes around 11 hours, is 958 kms and there's plenty to see and do along the way. Ski Connection have special coaches direct to Falls Creek which makes life comfortable and relaxing.

From Brisbane: Falls Creek is the closest Australian resort to drive to from Brisbane. Extraordinary but true, we're closer to drive to than the NSW resorts and any other Victorian resort. Just travel down the Newell Highway and head to Albury, turn left then head up to Falls Creek. Easy and hassle free. 1537 kms 17 hours. Naturally you can take your time once you hit the Kiewa Valley and plan your trip to take in some of the gourmet delights including wineries and local produce.



Traveling to Falls Creek

Of course there's the option of flying with QantasLink or Virgin to Albury via Sydney from any destination in Australia. Easy, hassle free and quick.

By Coach: Falls Creek Coaches offer daily services between Melbourne, Albury and Mt. Beauty. Ski Connection services Adelaide. Contact your local travel agent or Falls Creek Reservations Centre on 1800 45 35 25 for more information.

By plane: Fly to Albury airport. A coach connection will then travel directly to Falls Creek (120 kms). The journey from Albury to Falls Creek by coach is approximately 2 hours. 1.45 hours if you self-drive.

QantasLink and Virgin Blue connect with all capital cities to Albury for coach connections to Falls Creek.

Regional Airlines Express - REX - operate regular flights from Melbourne and Sydney with connections to Adelaide, Brisbane, Hobart, Launceston, Darwin and Perth.

Snow Limousine Luxury travel from Melbourne or Albury direct to Falls Creek. This is the ultimate (and affordable) way to travel to the resort.

By Train Check out the VLine services with inexpensive fares to Mt Beauty, then connect with Falls Creek Coaches to Falls Creek.



Children at Falls Creek

Free

| | |
|-------------------|--------------------------------------|
| Alpha | under 2 |
| Falls Creek Hotel | under 4 (when sharing with 2 adults) |
| Feathertop | 5yrs and under |
| Lakeside | under 2 |
| Schuss | under 2 |
| Trackers | under 2 |
| Viking | under 2 and cots are free |

75% Discount

| | |
|--------------|-----------|
| Summit Ridge | under 5 |
| Snowdrift | 3 & under |

70% Discount

| | |
|---------|-----------|
| Karelia | 4 & under |
|---------|-----------|

50% Discount

| | |
|-------------------|---|
| Falls Creek Hotel | 5 - 15 When sharing with 2 adults |
| Lakeside | 2-6 years when sharing with 2 adult s |
| Halleys | 3-5 (3&under \$30 per night) when sharing with 2 adults |

40% Discount

| | |
|----------|---|
| Attunga | 0 – 15 when sharing with 2 adults |
| Cooroona | 6 - 15 (2 - 5 are \$40.00 per night) when sharing with 2 adults |
| Schuss | 2 – 18 BUT NOT IN PEAK PERIOD |
| Trackers | 2-15 yrs |

30 % Discount

| | |
|------------|---------------------------------|
| Alpha | Under 10 |
| Feathertop | 6-15 |
| Nelse | 4-15 when sharing with 2 adults |

25 % Discount

| | |
|---------------|---|
| Diana | 6-15 (3-5 \$50.00 per night 0 - 2 \$ 15.00/night) |
| Halleys | 6-15 when sharing with 2 adults |
| Pretty Valley | 13 and under |
| Lakeside | 7-15 years when sharing with 2 adults |
| Karelia | 4-15 when sharing with 2 adults |
| Summit Ridge | 5-15 yrs when sharing with 2 adults |
| Snowdrift | 4-15 years when sharing with 2 adults |

20 % Discount

| | |
|-------|----------|
| Alpha | Under 15 |
|-------|----------|



Children at Falls Creek

15% Discount

Viking

3-15 when with 2 adults.

12.5% Discount

Astra

3-15 when sharing with 2 adults

Miscellaneous

Cooroona

babies in cot \$10 per night

Nelse

babies in cot \$10 per night, 3 and under

\$40 per night

Feathertop:

3rd child on foldaway 2 \$15 per night

Ripparoo

children under 2 \$15 per night

Ripparoo

Discounts for children 3-15 & students

15-21

Ski Hire

15 yrs and under, discounts available

Lift passes

Children 0 – 5

Free lift access when accompanied by an adult

Children 6 – 15

Discounts apply

Youth 15 – 18

Special student prices

Childrens Snowsports School (half and full day sessions)

Milo Snowclub 4 kids

3 - 5 yrs tuition/supervision/snacks and hot lunch

Childrens Snowsport School (full day sessions only)

Milo Junior Shredtime/workshop

6 - 15yrs tuition/supervision/snacks and hot lunch

- Please check details and discounts with Falls Creek Reservations as discounts can vary and change.



Variety of Terrain & Features

The five main areas for skiing and snowboarding at Falls Creek are:

1. **The Village Bowl**

The skiing in the Village Bowl provides some of the most challenging advanced riding in Australia. There are long bump runs, steep groomed runs and cornices to jump off.

The base of the bowl also caters for the first time skier and children, with a beginner run and is one of the safe areas to begin.

Night skiing is also held in this area along with all the adventure park activities.

2. **The Maze Area**

Fast, narrow tree riding for the advanced enthusiast. Great bump runs and 3 km runs in amongst snowgums get the heart thumping. The terrain is steep and adventurous with spectacular views across the Alpine National Park Bogong High Plains.

3. **Sun Valley**

There are many runs in the Sun Valley area providing beginner, intermediate and advanced riding. Wombat's Ramble is the longest beginner run in Australia at 2.2 kms, along with wide open spaces to ride. The majority of runs in this area are the most popular and are mostly intermediate. This is where you'll find the magical Fox Trail Terrain Park, the beginner Drovers Terrain Park, and the challenging advanced Terrain Park with jumps, obstacles, fun boxes & rails at Ruined Castle.

4. **Terrain & Rail Parks**

Designated for snowboarders and skiers, the Falls Creek terrain parks are located at Drover's Dream, Fox Trail Sun Valley and two at Ruined Castle.

Designed by experts, the parks are continually redesigned and improved throughout the season to meet rider's needs.

For the less skilled but definitely adventurous spirit, Drover's Dream and Fox Trail caters for those wanting a softer freeride experience. The jumps are gentler, the rails lower, the obstacles fun but not too big and the atmosphere is unique with alleyways to ride through the torn and twisted snowgums.



Variety of Terrain & Features

5. Mt McKay and Backcountry

Some of the greatest advanced and expert terrain in Australia. Riders are transported to Mt McKay for some wild extreme skiing. Think of exhilaration, excitement, fun and action and you've encapsulated Mt McKay.

Or get a group together and ski the backcountry bowls with your mates. Choose intermediate lines for a fun skiing and boarding experience. Check out the Backcountry Experience at the Activities Desk in Falls Creek Sports Village Bowl.



Resort Statistics

| | |
|------------------------------|--|
| Lifts: | 15 lifts |
| Lift capacity: | More than 20,000 per hour |
| Highest Altitude: | 1842 metres |
| Highest Lifted: | 1780 metres |
| Village Altitude: | 1600 metres |
| Vertical Drop: | 380 metres |
| Snowline Altitude: | 1100 metres |
| Average Snow Fall | 3 metres |
| Average days open: | 128 days |
| Number of ski runs: | 92+ |
| Types of Runs: | Beginner 17% |
| | Intermediate 60% |
| | Advanced 23% |
| | And with Mt McKay the advanced skiing is enormous |
| Longest Advanced Run: | Wishing Well, 3 kms |
| Longest Beginner Run: | Wombats Ramble, 2.2 kms |
| Summit Run: | One of the most challenging runs in Australia |
| Advanced Skiing: | Mt McKay offers some of Australia's steepest and deepest expert/advanced terrain. |
| | Also, an extensive advanced ski area known as The Maze offers challenging glade skiing with access from the International Poma and the Summit Quad Chairlift. |
| Cross Country: | Trails ranging from 1km to 20 km loops take skiers through the very scenic alpine area and Bogong National Park. All trails are groomed regularly and a trail fee applies. |
| | Falls Creek is also the official national training centre for cross country skiers. |
| Founded: | More than 65 years ago. |



10 - 13 June

Opening Weekend

A fulfilled long weekend which heralds the opening of the 2011 winter season. Lots of happy hours, giveaways and live entertainment. Conditions permitting we will make snow whenever possible and hopefully mother nature will bless us with a good snowfall to start the season early.

Free chairlift rides on Falls Creek Express for foot traffic all day Saturday. Kids activities are planned at Snow Club 4 Kids. The Falls Creek Art Exhibition will be shown at the Gateway Gallery. Falls Creek Film Festival all weekend.

9-10 July

Interschools Grand Prix Championships

This series provides schools with the opportunity for teams and individuals to gain valuable interschools experience through competing and training on a regular basis.

15 July

Rossignol Childrens Cup

Giant Slalom race for boys and girls between 8 and 16 years. Held on the Nastar Course in Sun Valley. First timer racers are encouraged to participate.

16 July

Myrtleford Ski Club Race

Annual club championships

16 - 17 July

Interschools Grand Prix Championships

This series provides schools with the opportunity for teams and individuals to gain valuable interschools experience through competing and training on a regular basis.

25 – 29 July

Mim Sodergren Women's Program

In conjunction with Falls Creek Snowsports School the program is aimed at intermediate and better skiers includes après ski entertainment and fun race. Hand-picked women instructors give women the chance to improve their skills and overcome their fears in a comfortable and caring environment.

28 - 31 July

The Age Falls Creek Corporate Ski Race Series

Corporate companies have the opportunity to compete on a race course in Sun Valley and challenge business rivals in a highly competitive, but friendly event. There are great networking opportunities in a fun corporate competitive environment.



| | |
|---------------------------------------|--|
| 6 August | AAC & Riverina Ski Club Race Annual club championships |
| 13 August | Big Air Skiers & Snowboarders get unbelievable air of our massive kicker. Great spectator event held under lights at night. |
| tbc | Stylewars The world's best riders head to Falls Creek for freeride expression sessions, cool terrain park activity and to show off their talent. |
| 25 August | Hoppet Night Sprints What the world's best cross country racers compete in the Village Bowl |
| 26 – 28 August | Mim Sodergren Women's Program In conjunction with Falls Creek Snowsports School the program is aimed at intermediate and better skiers includes après ski entertainment and fun race. Hand-picked women instructors give women the chance to improve their skills and overcome their fears in a comfortable and caring environment. |
| 27 August | Kangaroo Hoppet Australia's only International Cross Country Ski Race attracting the best competitors from Australia and around the World. A 42 kms womens' and mens' event plus a 21km B and 7km Joey |
| 7 - 11 September Championships | Australian Interschools Snowsports |
| 2 October | End Season |
| Night Shows | |
| July | 7 14 21 28 |
| August | 4 11 18 25 |
| September | 8 (Australian Interschools) |



For more information on accommodation at Falls Creek, please contact:

Falls Creek Reservations Centre 1800 45 35 25

For more information about the resort, please contact:-

Debbie Howie Falls Creek Ski Lifts
Mobile 0417 572 228

Ian Talbot Ski Press Consulting
Mobile 0418 413 718

Familiarisation Visits

Falls Creek welcomes working media to the resort in both winter and summer. Tours of the resort and its facilities can be arranged. Please contact Debbie Howie on the above numbers to arrange.

Snow Reports: Falls Creek fallscreek.com.au and skifalls.com.au
Tel: 1800 45 35 25

Snowcams www.skifalls.com.au

Falls Creek Reservations Centre Tel: 1800 45 35 25
Email: katrinamilne@falls creek.net
Fax: 03 5758 3337

Website Media Centre

www.falls creek.com.au/mediacentre
www.falls creek.com.au/mediaimagegallery